

## Draft Program

### Trade Visit Florida - Guatemala & Opening Ter Laak AmericaS

10-15 September 2017

#### Sunday, 10th of September

Arrival of all participants in Miami, Florida – check in hotel

Hotel: Courtyard Marriott Dolphin Mall

#### Monday, 11th of September

- 8.00 Breakfast
- 9.00 Kick-off event – introduction participants
- 10.30 Departure hotel
- 11.00 Visit Costa Nurseries ([www.costafarms.com](http://www.costafarms.com))
- 14.00 Visits to retailers, flower shops and garden centres

Diner together with Dümme Orange group (for more info on this trade visit, click [here](#))

Hotel: Courtyard Marriott Dolphin Mall

#### Tuesday, 12th of September

- 8.00 Breakfast – check out hotel
- 9.00 Marketing event together with Chrysanthemum group Dümme Orange
- 12.00 Matchmake lunch
- 15.00 Closure marketing event
- 16.00 Visit cargo facilities airport (tbc)
- 17.00 Arrival Miami Airport for flight to Guatemala  
(Flight AA 2432, Departure 18.24 – Arrival 19.11)
- 19.30 Check in hotel

Hotel: Barceló Guatemala City, Zona 9

#### Wednesday, 13th of September

- 06.30 Departure to Ter Laak AmericaS (breakfast either in hotel or in the bus)
- 09.00 Arrival Ter Laak AmericaS – opening program  
Full day program with various activities
- 14.30 First group will leave to Antigua by helicopter (30 minutes flight)
- 16.30 Second group will leave to Antigua by helicopter (30 minutes flight)
- 18.00 Both groups have arrived in Antigua and checked in hotel
- 19.00 Dinner party in Antigua

Hotel: Soleil Antigua

### **Thursday, 14th of September**

- 07.30 Breakfast
- 08.30 Departure Holland Orchids ([www.starorchids.nl](http://www.starorchids.nl))
- 10.00 Visit Holland Orchids
- 12.30 Lunch
- 14.00 Visit BeJo ([www.bejo.com](http://www.bejo.com))
- 16.00 Visit Flores Bohemia ([www.floresbohemia.com](http://www.floresbohemia.com))
- 18.00 Arrival hotel
- 19.00 Dinner in Antigua

*Hotel: Soleil Antigua*

### **Friday, 15th of September**

- 08.00 Breakfast

The program for Friday still needs to be confirmed. Most likely, a company visit will be organized in the morning followed by a 'farewell lunch' at an inspiring location where we intend to evaluate the activities of this past week.

Friday afternoon will be topped off with a visit to the parade that will mark the 'Independence Day Guatemala'. We intend to do that together with local entrepreneurs.

*Hotel: Soleil Antigua*

### **Saturday, 16th of September**

Departure participants

### **Additional information & Contact**

If you have any additional questions about this program, please contact Ed Smit ([ideas@ideavelop.biz](mailto:ideas@ideavelop.biz)) or Richard ter Laak ([r.terlaak@orchidee.nl](mailto:r.terlaak@orchidee.nl)).

In spring 2017, more information about this event and the program will be communicated via informative webinars. Please check [www.jungletalks.com](http://www.jungletalks.com).